

Neil Cleary-Trask

Lead Designer

(610) 248-3667 • neil@neilclearytrask.com • neilclearytrask.com • 690 East Ave, Pawtucket, RI 02860

Experience

Current : Rhode Island Blood Center

Production Coordinator: *Creation and implementation of marketing materials for all departments of RIBC, including publicity posters, advertising, newsletters and mailers, managing numerous projects simultaneously to meet tight deadlines and budgets. Also training and supervising volunteers directly associated with Production.*

2006-2012 : Adams Outdoor Advertising

Advertising Designer: *Developed creative concepts, designs and copy for billboard advertisements, in both an individual and collaborative capacity, independently managing multiple campaigns simultaneously through client presentation and approval, up to preparation for production. Oversaw and organized the job queue to ensure timely completion of all projects. Maintained and grew strong working relationships with clients as well as other agencies.*

2004-2006 : Broadcast Images

Video Editor/Motion Graphics Editor: *Logged, assembled, cut footage for advertising, promotional, infomercial pieces, etc., as well as creating graphics and animations for various projects. Partnered with the Producer and Client to create engaging visuals and highly effective messaging on time and under budget.*

2002-2005 : Adaptation Productions / Squaredance Film Festival

Art Director/Web Designer/Co-Chairman: *Worked as part of a collective to create, run, promote and present a small, independent film festival. Worked as a director, screenwriter, editor and production assistant on several short projects. Responsible for all promotion, including branding, identity, flyers, posters, web, etc.*

2002 : Keenan-Nagle Advertising

Intern/Graphic Designer: *Worked directly on several design and advertising projects in a design capacity.*

Freelance

Worked with bands, record labels and venues to create and design captivating music packaging, posters, flyers and other promotional materials.

2005-2012 : 91.7 FM, WMUH

Volunteer DJ/Radio Show Host: *Produce and host a weekly two hour radio program. Responsible for developing playlists, cueing music, speaking on-air, taking calls, interviewing guests, and all other technical aspects while on the air.*

Skills

- Extensive experience on both Mac and PC platforms
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat) expertise
- Advanced knowledge of After Effects, Premiere, Dreamweaver, Quark and Microsoft Office (Word, Excel, Outlook Express)
- Experience with Powerpoint, HTML and Flash
- Firm grasp of the foundations of design (Typography, Color Theory, Hierarchy, Space, Unity, etc.)
- Adept at creating engaging concepts and mixed media solutions for design challenges, individually and as part of a team.

Education

BFA–Kutztown University–2002 (*Cum Laude*)

Communication Design

Workshop Accreditation–2004 After Effects

Awards

Received two Gold and eight Bronze LV Addy Awards since 2007.